

Ethical & Environmental Marketing Group (EEMG)

Member Application form

Thank you for requesting to become a member of the EEMG. The aim of the EEMG is to increase awareness of organisations that promote products/services, which offer clear ethical or environmental advantages; and to encourage individuals to make ethical and environmentally responsible consumer choices. We feel that by coming together for marketing purposes we can reach a wider audience than we could do by acting solely as individual companies.

The purpose of this form is to gather information, which will be used to determine the suitability of your organisation to join the EEMG. Please send the completed form, together with any relevant additional materials, and a cheque for **£500** plus VAT (annual membership cost) to Paul Ellis at the Administration Office listed overleaf. If you have any questions regarding the form please don't hesitate to contact William Lana on 01803 868 001 or any of the officers of the EEMG (details provided overleaf).

Company/Organisation Name: Please include information regarding type of organisation (for example Ltd. company, partnership, Co-op, etc.) and official registration number (such as company registration number, charity number etc.).		
Contact Address:		
Contact Person:	Person to contact regarding invoice payments:	
Position:		
Telephone number:	Fax number:	Email address:

Briefly Describe the Product(s) and Service(s) that you offer:	
Briefly describe the ethical or environmental advantages of your product/service:	
Date organisation started trading:	Do you have under 50 full time employees?
We hereby apply for membership of EEM Ltd	
Signed:	Date:

Checklist and Further Information

Have you included:

- Completed application form
- Mission Statement
- Documentation relating to the products/service you offer
- Annual membership fee of £500 plus VAT(made out to *Ethical and Environmental Marketing Ltd*)

Individual Officers of the EEMG:

William Lana
Greenfibres
99 high street
Totnes, Devon TQ9 5PF
t: 01803 868 001
e: william@greenfibres.com

Paul Ellis
Ecology Building Society
7 Belton Road
Silsden BD20 0EE
t: 01535 635933
e: paulellis@ecology.co.uk

Chris Herring
Green Building Store
11 Huddersfield Road
Meltham, Holmfirth, HD9 4NJ
t: 01484 854 898
e: chris@greenbuildingstore.co.uk

Membership Criteria:

Companies/organisations should:

- Provide products/services that offer clear ethical or environmental advantages
- Have a mission statement or equivalent document with reference to the advantages
- Have less than 50 full time employees
- Been trading for more than 3 years

The 3 officers of the EEMG oversee the membership application process and they must unanimously agree to accept an application. All applications will receive a written response within 28 days. In the event that an application is not successful your cheque will be returned.

EEMG is a non-profit making company limited by guarantee.

Registered Office:

C/o Slade & Cooper
6 Mount Street
Manchester M2 5NS

Administration:

C/o Ecology Building Society
7 Belton Road
Silsden
West Yorkshire
BD20 0EE